

Commercializing Nasal Sprays: Overcoming Challenges in Manufacturing and Tech Transfer for Sterile and Non- Sterile products.

Key Factors for successful product launch

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Agenda

Product Fundamentals and Market Landscape
Preservative and Preservative Free
Technical Transfer Considerations
Commercialization Pathway
Real-World Challenges and Common Pitfalls
Launch Strategies and Looking into the Future.
Closing

Product Fundamentals and Market Landscape.

Introduction



History and Opportunity

Early years: nasal delivery was mainly focused on administration at a **local level** to support treatments for **decongestion** and **rhinitis**.

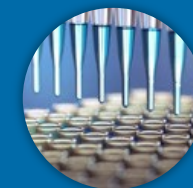
Nasal Sprays are increasingly important in modern therapeutics, bridging local treatment and systemic opportunities via CNS, Pain management, and several other indications.



Technical Transfer and Commercialization

Tech transfer is high stakes: poor execution can mean *delays, lost market share, regulatory setbacks and in some instance program cancellation*.

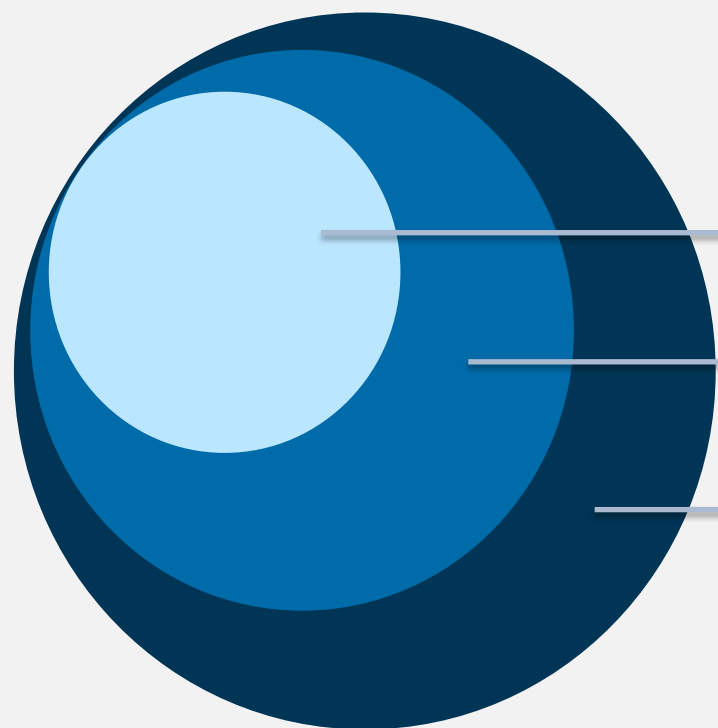
Commercialization is not just “making at scale” – its ensuring safety , reproducibility, regulatory compliance and patient usability. While also managing associated costs.



Product Innovation in Inhalation

Nasal sprays are evolving into critical delivery platforms for **vaccines, biologics, powders, and CNS therapies**, making commercialization strategies more important than ever.

Market Trends Driving Growth in Nasal Delivery



2022
\$70 B

2027
\$90 B

2030
\$125 B

- > Wide range of projections reveal underlying differences in methodology, regional focus, therapeutic scope, and technological assumptions
- > Despite numerical differences, all reports indicate robust growth and innovation in the nasal drug delivery market, which can inform strategic directions rather than exact targets

Key Growth Drivers

Largest Market /
Highest Growth

United States

Largest Market
Segment by Volume

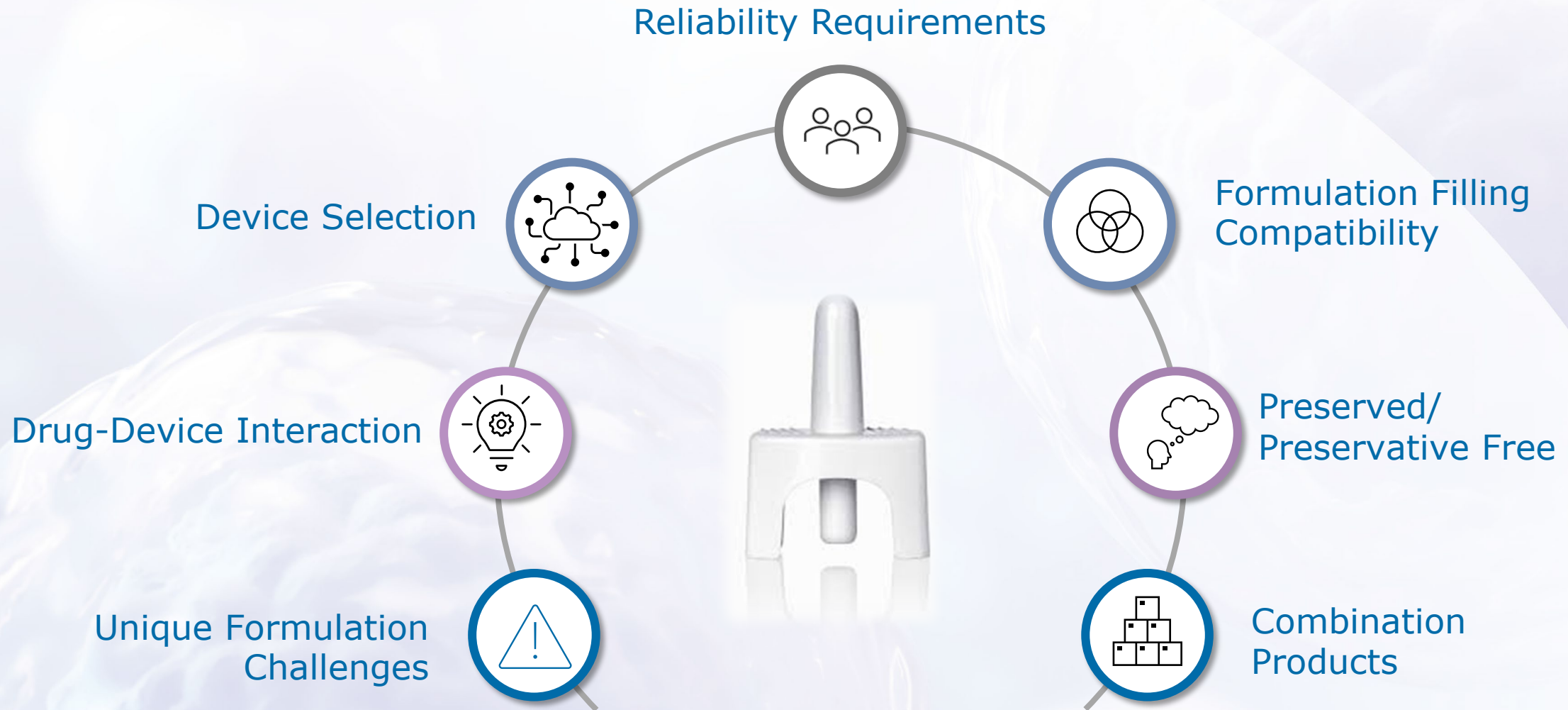
Allergy

Highest Growth Rate
by System

Unit Dose

- > Innovations in nasal sprays **enhance drug absorption** and **patient compliance**, with **China expected to drive growth** alongside the U.S and Europe

Complexity of Nasal Sprays



Comparison: Preserved Nasal Sprays and Preserved-Free Nasal Sprays

Preserved Nasal Sprays

Key Components



Device Selection

- Unit Dose/Multi-Dose
- Chronic/Acute
- Formulation Compatibility



Formulation

- Preservative selection that balances antimicrobial efficacy and potential irritation
- Consider approved agents in use.



Sponsor User:

- Preservatives with minimal irritation and toxicity.
- Preservative effectiveness over shelf-life for safe usage

Indication

Patient

Important Notes



Overuse or high concentrations of preservatives could potentially lead to nasal mucosal irritation.



Majority of launched products are still preserved.



Preservative sprays will generally have longer shelf life

Considerations



Packaging must maintain preservative integrity



Microbial Control measures (Sanitization)



Labeling must disclose preservative content

Preserved Free Nasal Sprays

Key Components



Device Selection

- Unit Dose/Multi-Dose
- Advanced Multi-Dose to maintain sterility



Formulation

- Formulated to maintain chemical and physical stability
- Device/Formulation compatibility



Sterility Assurance

- Number of aseptic processes will require validation/challenge to support manufacturing (Filter Studies, Cleaning and Sterilization cycles and Autoclave)
- Media fills
- Sterile Component Receipt
- Aseptic material exchanges

Indication

Patient

Important Notes



Preservative-free options align with patient safety trends and preservative regulations



On-going Quality assurance to maintain sterility



Emerging device technologies should eventually lead to more cost-effective options.

Considerations



Manufacturing complexities, Media Fills, aseptic handling.



Limited Manufacturing options

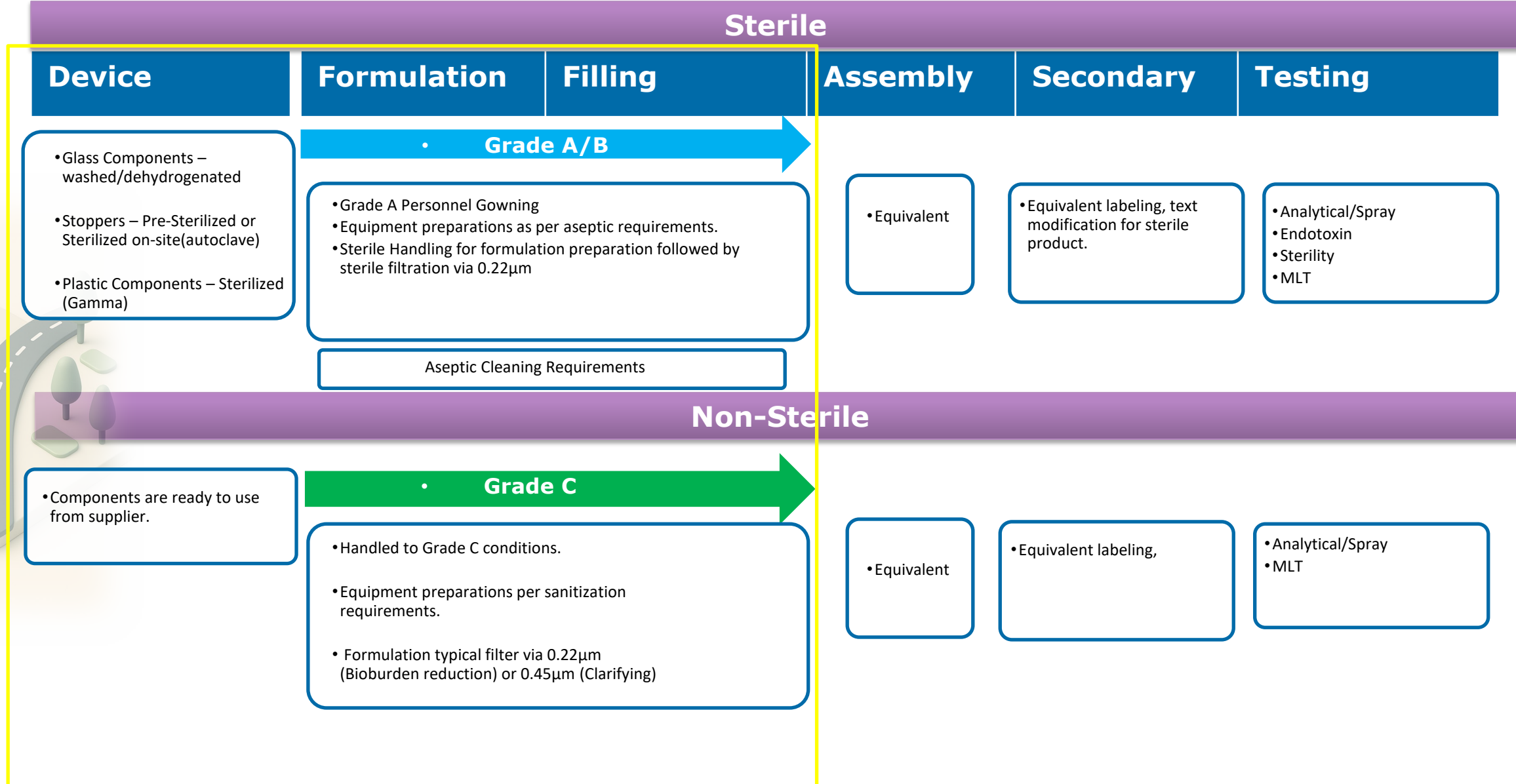


Formulation/Process controls



Evaluate terminal Sterilization

Sterile vs Non-Sterile at a Glance



What development path do you choose.

Preserved

- Single/Multi Dose Device
- Lower Cost and Simpler Manufacturing.
- Preservative compatibility and Efficacy
- Potential Safety concerns (Chronic Toxicity/Irritation)

Preservative Free

- Single/Multi Dose Device (Specialized)
- Higher risk of contamination depending on facility configuration (Open Environment, RABS, Isolator)
- Higher Cost and Complexity of Manufacture
- Microbial Control Strategy – Aseptic processing (or terminal sterilization).
- Sterility Assurance over shelf life
- Chronic use and Sensitive populations

- Preserved sprays are attractive for their **simplicity** and **lower cost**, but questions about long-term safety data remain.
- Preservative-free sprays align better with patient safety and perception, but they **require aseptic infrastructure, higher validation burden, and more expensive device solutions.**
- Each approach requires careful **risk–benefit evaluation** depending on indication and target market.

Technical Transfer

Key Technical Transfer Pillars



ALIGN



PERFORM



IMPROVE

Process

Scalable process, validated manufacturing processes tie everything together, rigorous process definition, and control **ensure batch to batch consistency.**

Device

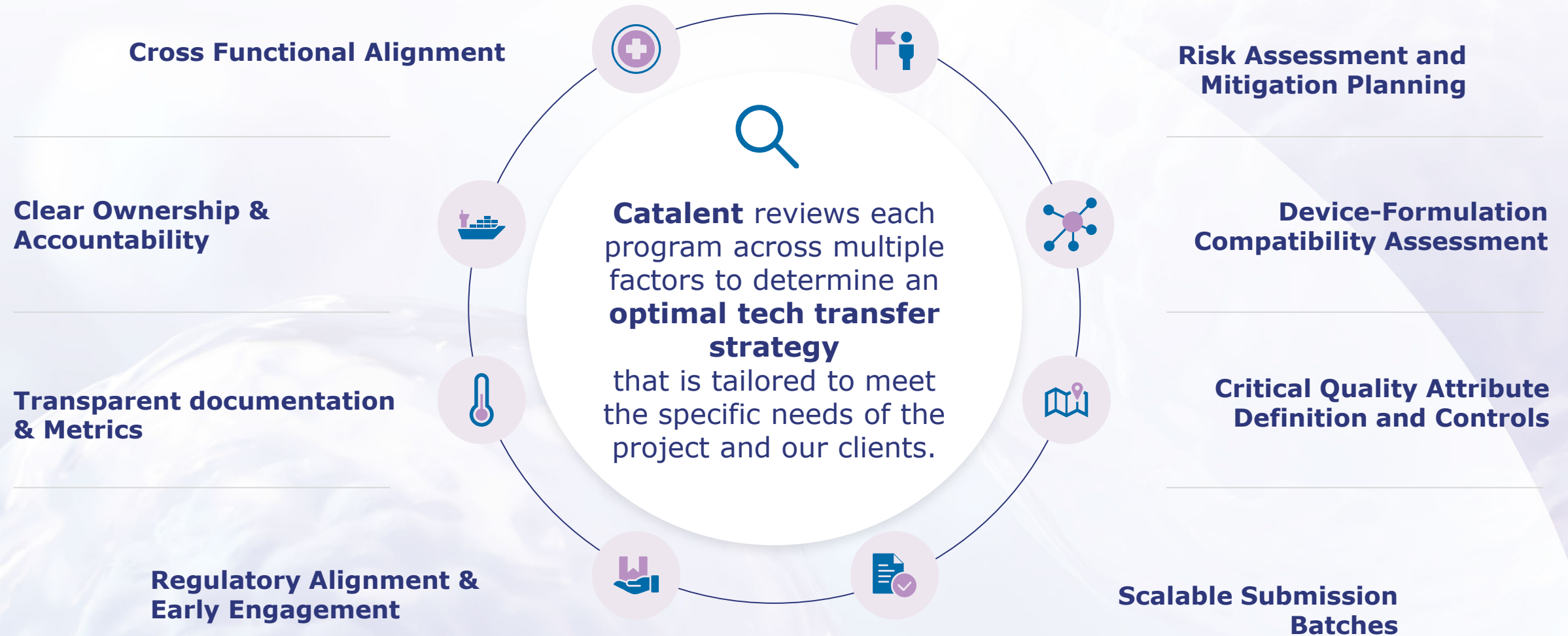
The Delivery system translates formulation into **precise dosing, robust and reproducible spray characteristics**

Formulation

The foundation of product performance , formulation design must deliver **stability, bioavailability, and compatibility.**

Success requires all pillars to align

Core Elements of a Successful Tech Transfer



Unique Tech Transfer Challenges

Common Pitfalls

- **Drug Device Integration:** Compatibility must be proven for materials, seals, elastomers, which can interact with formulation.
- **Preservative Free Products:** Contamination risk is high; facilities need stringent aseptic controls.
- **Scale-up mismatches:** Mixing and filling equipment at commercial scale behave differently than lab scale setups.
- **Regulatory Hurdles:** Combination product submissions are more demanding , requiring integrated risk profiles and device studies.
- **Supply Chain risks:** Continuity in supply.
- **Reliability:** Achieving 99.999% reliability

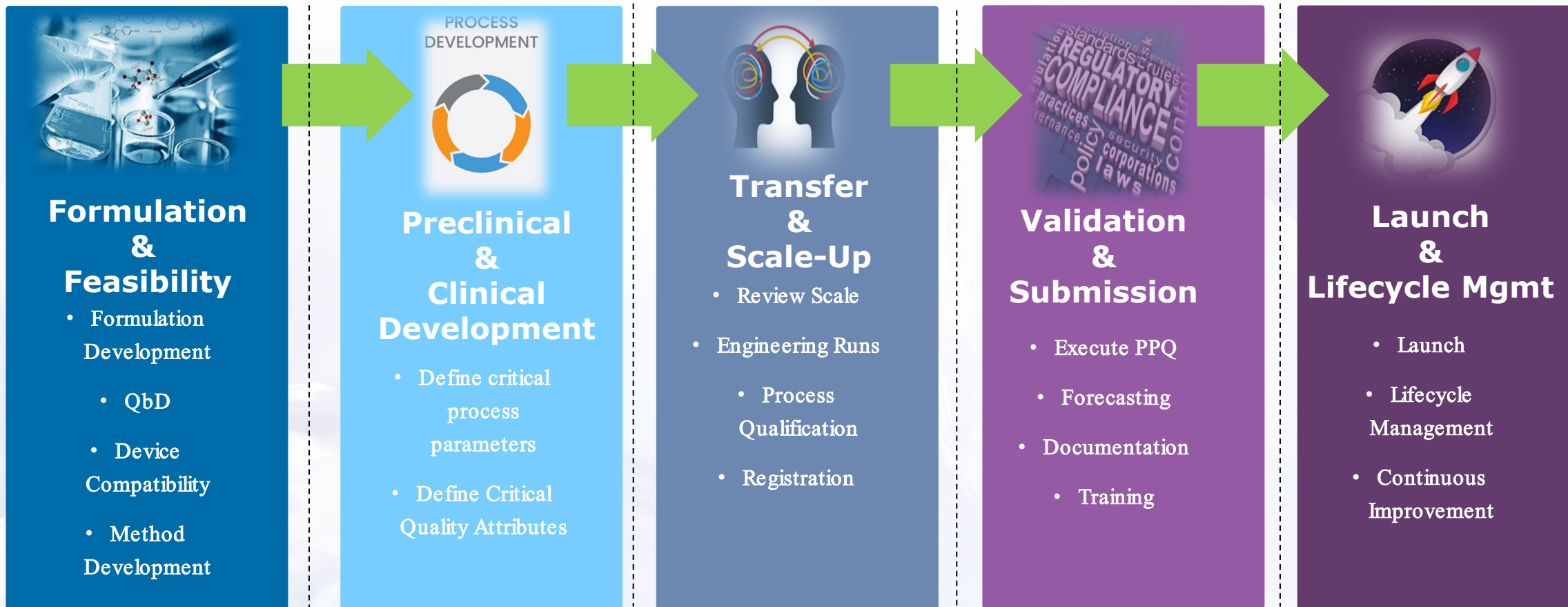
Key Notes

Formulation and Device must perform as a unified system. The Physicochemical properties of the formulation (viscosity, surface tension) with spray engineering.

Rigorous control of manufacturing and quality parameters. Precise control utilizing in most cases specialized equipment.

Commercialization Pathway

Commercialization Pathway

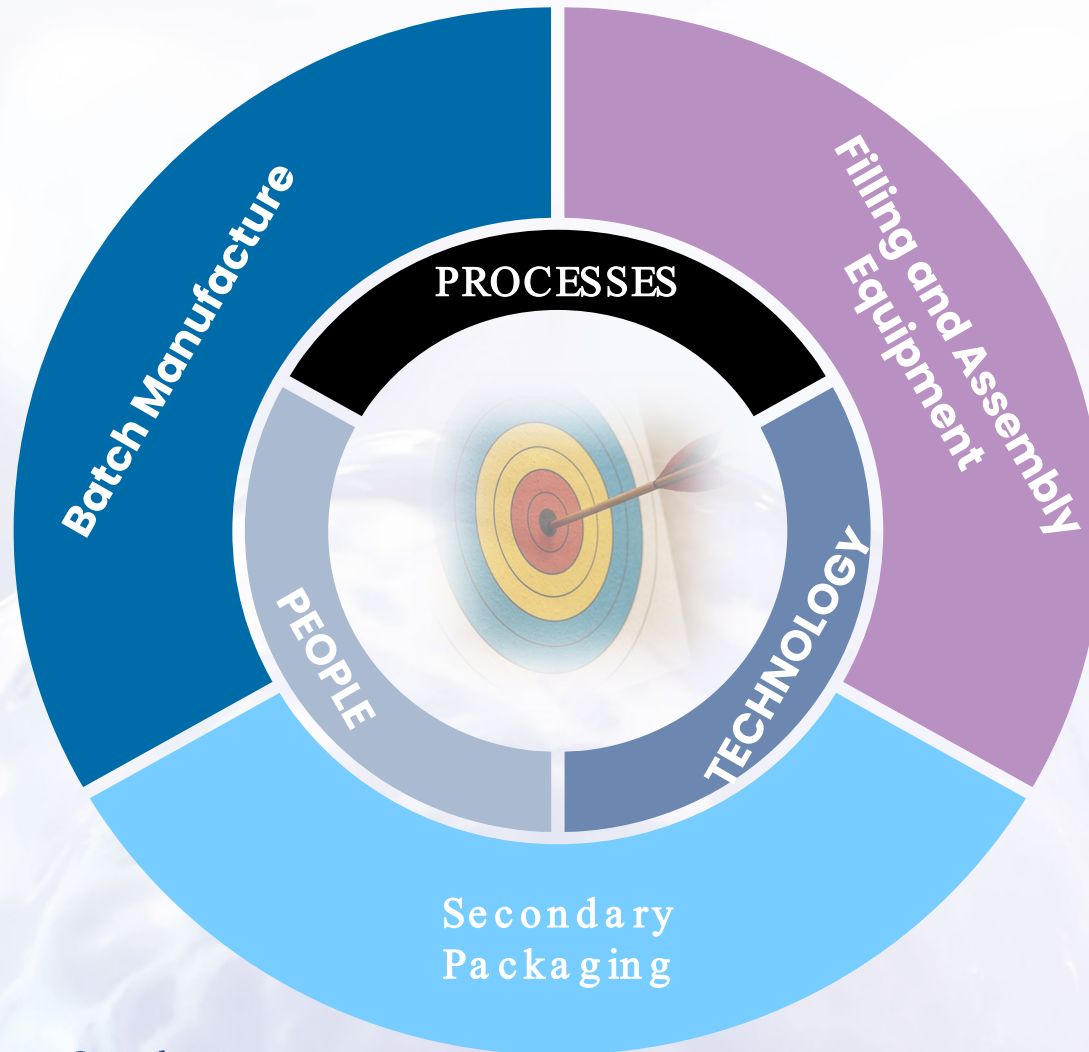


Cross-Functional Communication, Risk-based planning , documentation rigor, and proactive regulator engagement.

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Key Elements to successful Commercial Manufacturing



Key Points

- **Batch Size planning**
- **Review equipment requirements to support forecast and beyond**
- **Secondary Packaging**
- **Supply Chain Continuity (where possible)**
- **Training, Training, Training**
- **Facility Preparedness / Engineering Runs**

Unique Manufacturing Challenges

What appears simple , is truly not

Viscosity

- Operating at the **outer limits** will not only cause **spray characterization issues** but also cause **filling issues**. Fill weight and dripping issues which can lead to stopper/vial integrity issues.

Device Labeling

- Ensure label studies are performed to **support placement**.
- Adhesive/Device** stability studies should be executed to ensure label integrity is robust.



Automated Inspection

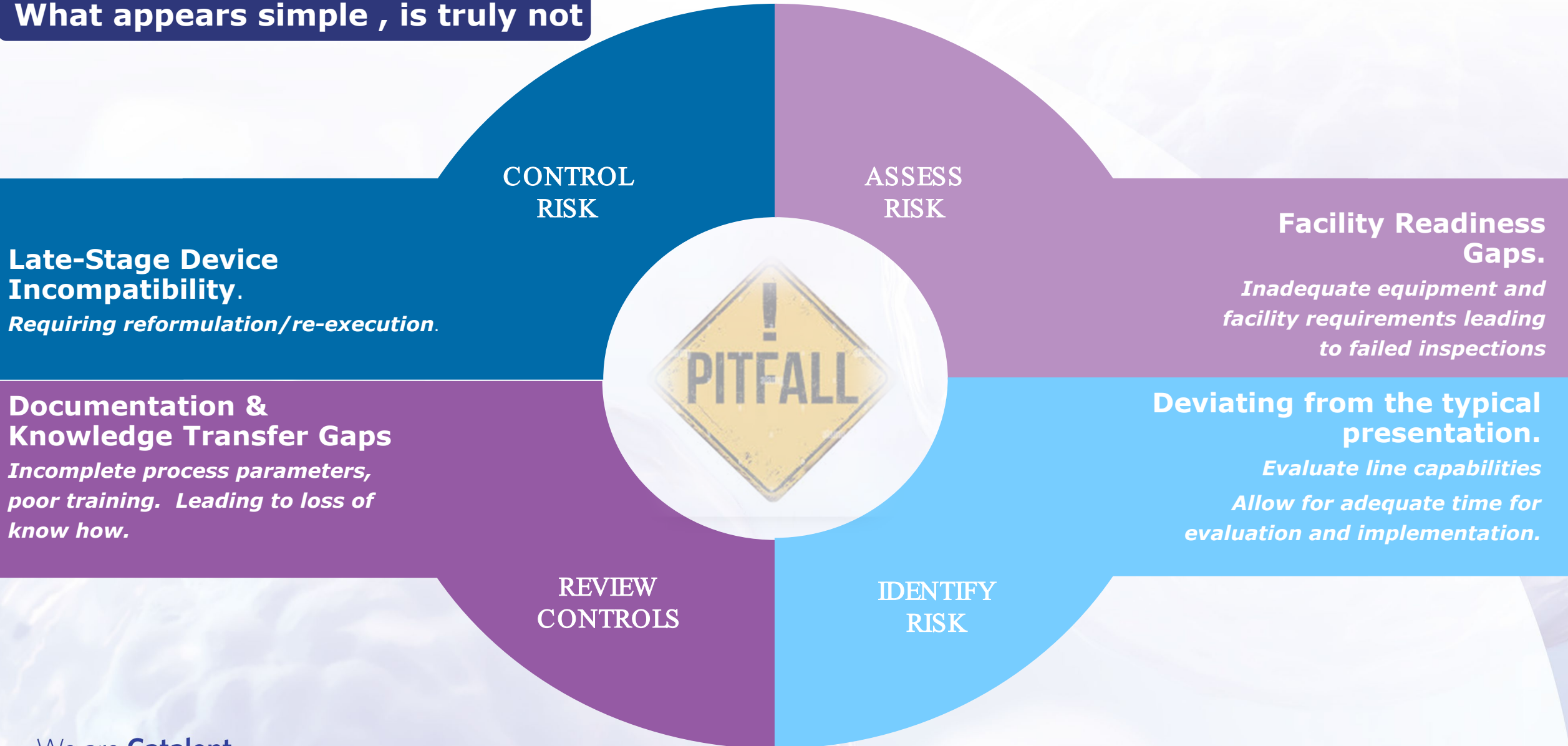
- Determine **acceptable inspection criteria** to allow for reliable filled units.
- Start validation **activities early**, build your reject library and challenge
- This is a process that requires **adequate lead time**.

Reliability

- Critical** to ensure **proper controls and acceptance criteria** for fill weight, stopper placement and assembly.
- Variability** in critical parameters will cause **reliability issues, deviations and OOS batches**.

Real-World Pitfalls

What appears simple , is truly not



Launch Strategies and Looking Forward

Strategic Factors for Launch



Supply Chain Robustness

- Device Sourcing
- Raw Material
- Secondary Packaging
- Distribution channels

Scale-Up Readiness

- Capacity Planning
- Filling Technology Transfer
- Engineering Preparedness

Commercial Readiness

- Demand Forecasting
- Market Entry Strategies

Risk Mitigation

- Stability Readiness
- Regulatory Interactions
- Business Continuity

Successful Launches are an output of proactive and transparent communication

- **Preservative and Preservative Free trending**
- **AI Integration into Manufacturing**
- **Advanced Devices**
- **Nasal Powders**
- **Regulatory Update and Harmonization.**



Closing

Conclusion: Navigating the Complexities of Nasal Spray Commercialization

Technical Challenges

Successful nasal spray commercialization depends on **overcoming formulation and delivery technology challenges**.

Regulatory Compliance

Meeting regulatory requirements is essential for market approval and ongoing product safety.

Manufacturing Excellence

Efficient production processes ensure consistent quality and supply of nasal spray products.

Strategic Collaboration

Teamwork and continuous learning drive innovation and successful market entry.

Commercializing nasal spray drugs requires mastering technical, regulatory, and manufacturing complexities through strategic planning, collaboration, and continuous learning to achieve market success.

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